



EBONY SUNS

RUSSELL A. HICKS, PRESIDENT

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📍 Philadelphia, PA

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ABOUT EBONY SUNS

Ebony Suns Enterprises, LLC is a sustainable consulting company that provides training, technical assistance, project management and business services to public-sector and private-sector clients in the emerging green economy.

OUR SERVICES

Diversity and Inclusion Training
Recruitment
Staffing
Career Development/Retention
Capacity Building
Corporate Culture
Human Resources Development
Business Coaching
Strategic Planning
Succession Planning

Media Relations
Government Relations
Sales/Marketing
Social Media Advertising
Information Technology
Financial Services
Project Management
Business Consulting
Operation Plans

HISTORY

Ebony Suns Enterprises, LLC is an MBE/WBE Certified Business in Pennsylvania and New Jersey. We started in the winter of 2011 operating part-time on consulting projects with local schools and non-profit organizations, and began operating full-time in 2020 with larger consulting contracts to provide training, technical assistance and project management. Our primary market includes Philadelphia, Chicago, Las Vegas, Los Angeles and larger cities. Our clients include Government Agencies, Non-Profit Organizations, Schools, Public and Private Institutions, Local Businesses and Entrepreneurs.

- Years in Business: 12 years (9 years part-time/ 3 years full-time)
- We average between 1-3 Part-Time Staff (Independent Contractors)
- References and financials are available upon request.

REVENUE

2022 - \$150K

2021 - \$75K

2020 - \$50K

TOP CLIENTS

- SEPTA/Smart Source Technologies: 2017-2019
 - Philadelphia School District/Paul Robeson High School: 2018 to Current.
 - Other clients include: BBF Real Estate Development, Comcast (Business Partner), Cricket Wireless, The Enterprise Center, OIC of America/the Knight Foundation, the Windward Corporation, The Bloom Group/YouthBuild, Temple University, the Netter Center at University of Pennsylvania, Cardinal Stritch University
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UNIQUE VALUE PROPOSITION

Ebony Suns Enterprises, LLC has a proven capacity for delivering local and national impact in workforce development, small business development and project management in the emerging green economy. We have created best-practices in economic development for diverse communities of color by providing training, business services and project management capable of efficiently managing projects for clients in the \$50k - \$5M range. Our company's 5-year revenue goal is \$2.5M based on consulting fees, government contracts, and investments.

Our business projects serve as values-driven solutions for private clients with complex structural details that require a customized strategic approach and execution with qualitative and quantitative results. Our management team has the capacity to grow, and hires the best talent that has proven to be very adept at coordinating with industry experts, technicians, administrators, training and marketing professionals, realizing our company mission and goals while delivering quality customer service.

Ebony Suns Enterprises, LLC has established a reputation for showing up and getting the job done for entrepreneurs and families on the ground in cities like Philadelphia, Trenton, Chicago, Las Vegas, Los Angeles, and internationally in Salvador, Bahia, Brazil. Ebony Suns Enterprises, LLC was a Knight Foundation Awardee of the Black Male Engagement (BMe) Award for engaging Black and Brown males from under-resourced communities in social entrepreneurship, executive leadership and community development programs at OIC of America in Philadelphia.

Ebony Suns is helping to create new living-wage green jobs in various industry sectors such as the information technology, food services, hospitality, building trades, the renewable energy and utility industries. Together with our clients and partners, we are building sustainable economic development models in local communities and cities across the nation.

Our growth strategy includes securing online and on-site consulting contracts with an increased corporate client portfolio. Our value proposition is to deliver results in the marketplace, sustain strategic relationships, and generate product and service sales online at ebonysuns.com through social media marketing campaigns with partners in the private-sector. Ebony Suns Enterprises, LLC is well-positioned to 1) coach and train more entrepreneurs online at various stages of business development, 2) to provide staffing services for businesses and national employers; 3) to facilitate diversity and inclusion trainings for company culture and retention with human resources departments at corporations; and 4) to consult executives on strategic planning and succession planning to do good with the green based on legacy and the triple bottom-line.

CERTIFICATIONS, PRESS & AWARDS

- Minority Business Enterprise (MBE) Certification in Pennsylvania and New Jersey
- Philadelphia School District Business Vendor
- Cricket Wireless SoloEntrepreneur Community Star Award
- Awarded a \$20,500 grant from the Knight Foundation for Black Male Engagement
- Voted one of Philadelphia's Most Influential 10 People to Watch Under the Age of 40 by the Philadelphia Tribune
- Named one of Philadelphia's Most Innovative Entrepreneurs by the Philadelphia Daily News/Inquirer
- Featured in Black Enterprise magazine for his work as a social entrepreneur
- Served as a Professional Fellow with the United States State Department

MANAGEMENT

Staff: 1 Full time, 3 Part time

Russell A. Hicks - President and CEO

- *Over 20 years' experience;*
- *Howard University BBA - Business Management*

Thane Martin CPA - CFO

- *Over 40 years of experience in accounting services*

Sade Goodwin - Marketing Manager

- *Over 5 years of experience in marketing and communications*

Saada Assata - Executive Assistant

- *Over 5 years of experience in administration and event planning*



NAIC CODES

541611, 541612, 541613, 541620

DUNS AND BRADSTREET

067823416

LIABILITY CAPACITY

\$1,000,000

ADDRESS

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WEBSITE

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